

CASE STUDY: WORKFLOW AUTOMATION



BUSINESS CHALLENGE

A leading global food manufacturer faced significant inefficiencies in their label development and approval process for new products. Multiple departments—including design, legal, engineering, and compliance—operated in silos, relying on spreadsheets and email exchanges to review and approve critical label elements, such as language, sizing, nutritional information, and imagery. This fragmented workflow led to frequent miscommunications, version control issues, and delayed responses, extending the overall label approval cycle to 6-12 months.

METHOD AUTOMATION'S SOLUTION

Method Automation conducted a thorough assessment of the client's existing label approval processes, identifying key bottlenecks and integration gaps across departments. Leveraging their deep expertise in Nintex K2 workflow automation, the team designed and implemented a singular, unified workflow that seamlessly connected all stakeholders—from design and legal to engineering and production. The solution included customized forms that captured all required data and dependencies, enabling dynamic routing of tasks to relevant departments for parallel reviews and approvals. By mapping each step, incorporating automated notifications, and enforcing mandatory fields, Method Automation ensured that every critical detail was addressed prior to production. The workflow was tightly integrated with the organization's SAP system, so once all approvals were secured, the finalized label information flowed directly into SAP for manufacturing, eliminating manual handoffs and reducing delays.

RESULTS

By implementing Method Automation's unified Nintex K2 workflow, the client achieved a dramatic transformation in their label development process. Approval times were reduced from 6–12 months to just 2 months, enabling significantly faster product launches and improved responsiveness to market demands. The streamlined process eliminated redundant communications and manual data entry, resulting in fewer errors and improved data integrity. Cross-departmental collaboration was strengthened through centralized forms and automated task routing, while integration with SAP ensured seamless transition from approval to production.